



2025.07.16 OTK BOM MINUTES

Board of Management Meeting

Status: In-person

Location: North Grenville Public Library

Date and Time of Meeting: July 16th, 2025 11:00-1:00

Present: Brandy Gould, Sierra Jones-Martel, Shelley Mitchell, John Barclay, Deb Wilson, Mary-Ann Leang, Nina Tachuk,

Absent:

Regrets: Talia Hreljac (Staff)

Others: Matt Gilmer, Jade (Summer Student)

Call to Order at: 11:01AM

Reading of Land Acknowledgement: The BIA acknowledges that the BIA operates on the territory of the Anishnabek. We recognize all First Nations, Métis, and Inuit peoples who now call North Grenville their home. We respect and support the need for cultivating a strong relationship, and we commit to Indigenous-informed decision making to foster the path towards reconciliation.

Opening Statement

Assignment of Recording Secretary: Brandy Gould

Review and approval of Agenda for meeting of July 16th, 2025.

Motion to approve: Moved by John, seconded by Sierra. Carried.

Review and approval of BoM Minutes of June 18th, 2025.

Motion to approve: Moved by Brandy , seconded by Deb. Carried.

Review and approval of BoM Minutes of May 21th, 2025.

Motion to approve: Moved by Nina, seconded by John. Carried.

Disclosure of interest: N/A

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Deputations

DISCUSSIONS & DECISIONS

- **Expansion Updates:** John
 - Met on July 9th. Continue with outreach to potential members.
 - 1st draft of expansion prospectus deliverable by Sept. 3
 - Sept. 17th submitted to the board for review.
- **Clothier Parking lot:** Updates [CAO negotiating with Owner]
- **CFG Mural Funding:** Update and Motion to accept grant
 Motion to approve: Moved by John, Seconded by Brandy. Carried.
 *Significant resolution for CFG
- **BIA Signage:** Update
 - 6 signs are costing under \$1000 due to funding
 - maintenance on signage by municipality
- **Municipal Contacts:** Brainstorm and Review
- **Marketing and Promotion Plan:** Update
 - Met with Erika, awaiting return from holidays. Will provide a shopping list of services she can assist with for review with Marketing and Exec. committee.
- **AGM:** Jan. 15/26 - any updates [John & Deb]
- **Upcoming Summer Meetings:** Reminder - Aug. 20th please message Nina with dish
 -Noon/Lunch.
- **Executive Director:** Report and Recap of Months activities
- **Board/Committee Development:** anyone of interest?

Reports

- Municipal Report – Matt Gilmer
 - Hired a company to start wayfinding strategy
 - Feedback about Pride flags & Canada Day. Municipality/BIA developing banner policy.
 - Reopen discussion with Hydro about poles & banners.
 - 43 Stakeholder meeting feedback (new renderings online)

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- Financial Report – Sierra. [QBO work in progress]
- Programming & Marketing Committee Report – Nina
 - Next meeting July 24th
 - Discussed rack cards +\$1300 to do all of North Grenville
 - Walking map in new community member package
 - Walking map Ad in paper
 - Volunteer appreciation event (to discuss further/October 2)
 - \$500 NG Times Ads.
 - Shopping Bag update
- Buskerfest - Sierra
- Expansion Committee Report – John
- Executive Report - Shelley

Other Business – Jade’s Report

- updating member bios.
- Working on provincial, federal requirements for safety standards and signage etc. for businesses.
- Tidbit Tuesdays
- Ballot collection - 900 from last week, email opt-ins from ballot
- Add box to ballot visitor or resident

Communities in Bloom

- Cleanup August 5th to 8th
- Can nominate Business Bloom award

September 3rd

- Operating budget

Plan for personal criticism

- response plan



Period For Questions from Members, Public and Media: N/A

Summary of Actionable Items

- John, sending the date of last minutes to Brandy, Press release to Jade.
- A motion for the development of the banner policy.
- Jade, follow up with Shelley on bag
- Nina edible flowers on bridge (inform Joe)
- Brandy to send all delinquent minutes to clerk

Close of Meeting

Motion: to close: . Moved by Sierra , seconded by Deb. Carried.

Meeting closed at: 1:01PM

Next Meeting: September 17th, 2025 at 11:00am.

